

BOARD ORDERS AND MINUTES

IN THE BOARD OF COMMISSIONERS OF THE STATE OF OREGON

FOR THE COUNTY OF YAMHILL

SITTING FOR THE TRANSACTION OF COUNTY BUSINESS

THE BOARD OF COMMISSIONERS OF YAMHILL COUNTY (“the Board”) sat for the transaction of county business in combined session on April 1, 2021, at 10:00 a.m. in virtual meeting via Zoom, Commissioners Mary Starrett, Lindsay Berschauer and Casey Kulla being present.

Also present were Ken Huffer, County Administrator; Christian Boenisch, County Counsel; Todd Sadlo, Senior Assistant County Counsel; Carrie Martin, Grants & Special Projects and Keri Hinton, BOC Staff (via Zoom).

Guests via Zoom: Abisha Stone, SEDCOR; Tim Murphy, DCI; Diane Longaker, Juliette’s House; Don Schmidt, Newberg Boat Club; Sheila Barnes; Laureen Thorsen; Rodrigo Lagunas; Chuck; Melanie; Carol; Philip Higgins; Erin Gardner; Patricia Faye Marshall; Champion Team; Dayna Gilbert; Carla and Wanda.

Welcome! Due to COVID-19 and physical distancing requirements, attending the meeting is discouraged. The public can view the meeting via the YouTube link on the Yamhill County Meetings page. <https://www.co.yamhill.or.us/meetings>. See below for instructions regarding submitting general public comment or comments on agenda items.

A. CALL TO ORDER: Commissioner Starrett called the meeting to order at 10:00 a.m.

B. FLAG SALUTE

C. CALENDAR SESSION: This time is reserved for the review of the commissioner’s joint schedule (if needed). There were no new items added to the calendar. Ken Huffer addressed scheduling presentations and work sessions. No other county business was discussed.

D. PUBLIC COMMENT: *Due to COVID-19 and physical distancing requirements, anyone wishing to submit general public comment or comments related to a specific agenda item may do so in written format via email at bocinfo@co.yamhill.or.us or by mail at 535 NE Fifth St., McMinnville, OR 97128. Any comments received prior to the meeting will be shared with the Board of Commissioners and submitted to the record.*

Commissioner Starrett acknowledged public comments received via email related to the Yamhelas Westsider Trail and the Second Amendment Sanctuary Ordinance.

B.O. 21-212

E. **WORK SESSION:** This time is reserved for topics of discussion scheduled for the Commissioners in advance. If a work session is not needed, the balance of the meeting will begin at 10:00 a.m.

1. Work Session –

a. Review/discussion of SEDCOR Quarterly Report & Project Oasis Childcare Update – Abisha Stone

Abisha Stone reviewed the quarterly report (Exhibit A) looking forward with goals in economic recovery and strategy/planning of building community resiliency. She discussed industry and project updates, highlighting proposed economic recovery projects and workforce development programs. Tim Murphy of DCI gave an update regarding the Project Oasis childcare project to address its progress and timeline for opening. Ms. Stone concluded with a proposal for county prioritization of economic recovery projects.

b. End of work session

The meeting was recessed at 11:25 a.m. and reconvened at 11:32 a.m.

2. a. Review/discussion of next steps for Yamhelas Westsider Trail bridge project, master planning and grants. *[Continued from March 25, 2021].*

Discussion resumed with the consensus of the Board directing staff to contact ODOT for a repayment proposal of the Connect VI grant funds, to be discussed amongst the Board in an open session.

Discussion resumed regarding Commissioner Berschauer's request of an audit of the Connect VI and State Parks grants and accountability of the engineering and building oversight of the Stag Hollow bridge project. Commissioners Starrett and Kulla were in consensus to direct staff to provide a timeline estimate by Farline on bridge completion. There was no action taken.

b. End of work session

F. **DEPARTMENT UPDATES:** None.

G. **CONSENT AGENDA:** Commissioner Kulla moved approval of the consent agenda. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.

Contracts & Grants

1. **B.O. 21-110** - Approval of Amendment #19 to Agreement #159833 between Yamhill County and the Oregon Health Authority (B.O. 19-222) for Public Health Services adding funding in the amount of \$12,054.19, effective through June 30, 2021.

2. **B.O. 21-111** - Approval of an agreement between Yamhill County and Azimuth Communications for ongoing monitoring at the rate of \$810/quarter, retroactive to January 1, 2021 through December 31, 2021.

3. **B.O. 21-112** - Approval of Amendment #2 to Agreement #1015198 between Yamhill County and Oregon Health Sciences University (B.O 19-307) to increase funding in the amount

of \$44,022 to support the Care Coordination (CaCoon) program and Shared Plans of Care (SPOC), retroactive to October 1, 2020 through September 30, 2021.

4. **B.O. 21-113** - Authorize Lindsey Manfrin, HHS Director and other designated individuals to place CMHP Director holds on persons deemed dangerous to self or others, or mentally ill persons placed on conditional release, outpatient commitment or trial release, rescinding Board Order 20-107.

H. OLD BUSINESS:

1. **B.O. 21-114** - Consideration of the adoption of written findings and conditions for Docket# C-22-20/SDR-26-20: An application for conditional use and site design review for a wine production facility (winery) and by appointment tasting room, Tax Lot #3321-913, 10275 NE Worden Hill Rd., Dundee. Applicant: Jared Etzel/Owner: Etzel and Labunsky, LLC.; Appellant: Elizabeth Seeberger. *[Continued from March 18, 2021].*

Commissioner Kulla moved approval of item H1. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.

2. **B.O. 21-115** - Consideration of adoption and second reading of the Yamhill County Second Amendment Sanctuary Ordinance (SASO). *[Continued from March 18, 2021].*

Commissioner Starrett moved approval of item H2. Commissioner Berschauer read the second reading of Ordinance 913 into the record. The motion passed 2:1, Commissioners Starrett and Berschauer voting aye, Commissioner Kulla voting nay.

I. OTHER BUSINESS (Add-ons and non-consent items):

1. **B.O. 21-116** - Consideration of a letter of support and to submit an application for the 2021-2023 Youth Development Division Juvenile Crime Prevention (JCP) state grant funds to support the Yamhill County Peer Court Diversion Program.

Commissioner Kulla moved approval of item I1. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.

2. **B.O. 21-117** - Consideration of adopting a resolution recognizing April as Child Abuse Prevention and Awareness Month.

Commissioner Starrett read Resolution 21-04-01-1 into the record. Commissioner Kulla moved approval of item I2. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.

3. **B.O. 21-118** - Consideration of a letter of support for the Highway 22 & Highway 51 Interchange Project as requested by Polk County.

Commissioner Berschauer moved approval of item I3. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.

4. **B.O. 21-119** - Consideration of ratifying the acceptance of a quote and authorizing the County Administrator to execute an agreement between Yamhill County and CHUBB Excess

and Surplus Insurance Services, Inc. for the Premises Pollution Liability Insurance Policy for Whiteson and Newberg Landfills in the amount of \$31,987.96, retroactive to March 29, 2021 through March 29, 2022.

Ken Huffer stated the renewal of pollution liability insurance was a requirement under the DEQ permitting process as part of the post closure agreement for the Whiteson and Newberg Landfill sites. Commissioner Kulla moved approval of item I4. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.

5. Discussion of Community Project Funding Requests. (Commissioner Kulla)
[Item moved to April 8, 2021 with no other action taken.]

J. PUBLIC HEARINGS:

1. Consideration of a mass gathering permit application for the 2021 Memorial Weekend Boat Races event on May 27th, 28th, 29th & 30th. Applicant: Newberg Boat Club/Columbia Outboard Racing Association.

Commissioner Starrett opened the public hearing at 12:47 p.m.

Don Schmidt of the Newberg Boat Club addressed the permit request for the 73rd annual boat racing event. The event will be restricted to racing participants only, and COVID-19 guidelines will be enforced.

No public testimony was received.

Commissioner Starrett closed the public hearing at 12:53 p.m.

Commissioner Kulla moved approval of the application with the reduction of the application fee to \$250. The motion passed, Commissioners Starrett, Berschauer and Kulla voting aye.
[Tentatively approved; final written decision, conditions, and findings to be adopted on April 15, 2021].

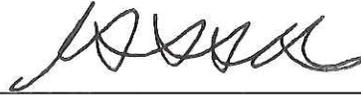
K. ANNOUNCEMENTS:

1. For information on county advisory committee vacancies, please refer to the county's website, <https://www.co.yamhill.or.us/content/board-commissioners-committees>, or call the Board of Commissioners' office at 503-434-7501 or 503-554-7801 (toll-free from Newberg).
2. For questions regarding accessibility or to request an accommodation contact the Board of Commissioners' office at (503)-434-7501 or (503)-554-7801 (toll-free from Newberg) or email at bocinfo@co.yamhill.or.us
3. Electronic versions of all meeting agendas and meeting information packets can be found at the county's website: <https://www.co.yamhill.or.us/meetings>

Following Commissioner announcements, the meeting adjourned at 12:57 p.m.

Carolina Rook
Secretary

YAMHILL COUNTY BOARD OF COMMISSIONERS



Chair

MARY STARRETT



Commissioner

LINDSAY BERSCHAUER



Commissioner

CASEY KULLA

Accepted by Yamhill County
Board of Commissioners on
6/3/21 by Board Order
21-212

April 25, 2021
Yamhill County Board of Commissioners
Re: SEDCOR 2021 Q1 Report

Dear Commissioners,

At the end of 2020, after a year of overusing terms like “unprecedented times” and “pivot to survive”, I shared that 2021 would be represented by new terminology – and I hold to that. 2021 will be a time for “economic recovery”, “building community resiliency” and “mindfulness, strategy & planning”. These terms will be the focus of today’s report.

Industry & Project Updates – Quarterly Highlights:

- **Buildable Industrial Lands** – We continue to see a lack of buildable industrial lands in both the incorporated and unincorporated parts of the county. I am continuing to work with landowners, Business Oregon and jurisdictional partners to identify opportunities for lands that may qualify for State “readiness” programs. This lack of available lands is driving business loss and is a significant roadblock to recruitment. Meaningful work still needs to be done in this area. One of our greatest regional opportunities with industrial land is the Newberg mill site.
 - WestRock Mill - The mill site looks very different today than it did just a few weeks ago. Deconstruction of the old mill has begun and future site plans are being developed in cooperation with the City of Newberg and CDC. Several potential project partners have toured the site recently. The City of Newberg, Business Oregon and SEDCOR continue to be active in those recruitment projects.
- **Workforce** - Willamette Workforce Partnership (WWP - our regional workforce board) is currently hosting several workforce development programs. They anticipate future federal funding for new programs related to economic recovery efforts. Access to workforce continues to be at the top of the list of needs for our industry partners – second, only at times, to need for buildable land.
 - Incumbent Worker Grant – This program is currently open and provides support for companies looking to train existing staff into higher level (& higher paying) jobs. This is a very effective employee retention program and a valuable tool for our industry partners. This program was on hiatus last year as the focus turned toward COVID related projects but (for the first time) in 2019, Yamhill County businesses were the largest users of this program through WWP. Once again, SEDCOR is actively soliciting industry participation.
 - Sidewalk Program – This program is a partnership between WWP, SEDCOR and municipal partners. This is a youth workforce training program that is intended to also serve the community by providing affordable repair/replacement of hazardous residential and municipal sidewalks. Newberg’s City Council recently agreed to partner with this project to train youth and support residential sidewalk repair/replacement. Newberg is the first city in Yamhill County to partner with this program though several others are looking to do the same in coming years.
 - Workforce Housing Consortium – The WHC continues to meet and is actively seeking a joint project opportunity for Yamhill County.

- **EDAC** – The EDAC met on Thursday 3/25 for a strategy session, led by Kinesis Consulting. The intent of this session was to develop a list of recommendations to submit to the Board, regarding areas of focus for economic recovery in the next 1-3 years. The raw data from this work session will be cleaned up and summarized in the next few days and a report will be provided to the board in the coming weeks (timing driven by BOC priorities work planning process).
- **Business Retention and Expansion Survey** – The BRE Survey has been updated and is currently being deployed. This survey work is performed every 3-5 years and is intended to capture a deeper understanding of what is happening with our traded sector partners, in terms of industry trends, opportunities, hurdles, pressures that drive decision making and resources they need to grow and stay in our county. This is a lengthy process that will be occupying a lot of time and resources to deploy throughout the year. The findings of this survey will be valuable in identifying opportunities to support business recovery efforts for our traded sector businesses. Please note that this is a traded sector focused business survey and is not designed to engage commercial, retail or travel industry partners - the exception being those businesses who also have a traded sector component.
- **Broadband Expansion** – OnlineNW continues to move forward with the Yamhill County Rural Broadband Expansion Project. Kathy Tate and I will be providing the BOC with a formal update of this project on June 24th. I am currently working with County Staff to explore opportunities for support and funding from EDA and the State, for future County planning and broadband expansion program options.
- **Project Oasis** – This Newberg-based, 2-phase project continues to move forward with plans to open in late summer/early fall. After a few delays related to location selection and permitting, construction is planned to begin in the coming weeks. Tim Murphy of DCI, and I, will be presenting a full update at the 4/1 Board Meeting. This update addresses the new timeline, current partners and programmatic updates.
- **County Priorities – Work Plan Proposal** – As we move into the COVID-19 recovery period, many resources will become available to our communities for economic recovery and development. to property direct County resources, including the work of SEDCOR within Yamhill County, it is imperative that we identify the Board's priorities. To assist the Board in preparing this list of priorities, I have developed a rough outline of a proposed approach. With your approval and input, I would like to flesh this out and solidify a plan. Please see Attachment A, which I would like to review with the Board on 4/1 - seeking approval to chart next steps.

Respectfully submitted,

Abisha Stone
 SEDCOR
 Yamhill County Economic Development Manager

Proposed Priorities Setting Work Plan

Date	Discussion Topic	Input Provided by SEDCOR & Staff	Input Requested of the BOC	Intended Outcome	Scheduled = X
1-Apr	1. SEDCOR Quarterly Update	1. Report	1. Feedback	Board will receive updates on SEDCOR's work and Project Oasis. Board will determine an approach for moving forward and will request data (from Staff & SEDCOR) that will aide them in developing the new priorities list later in the month.	X
	2. Project Oasis Childcare Project Update	2. Update	2. Review/Discussion		
	3. County Priorities Discussion	3. Proposed Approach	3. Data the BOC would like to have, in order to set priorities		
April 22	County Priorities for Economic Recovery	1. EDAC Recommendations 2. Previous list of BOC Priorities 3. Requested Data	Board Work Session to develop an updated list of priorities	Board will use the EDAC recommendations, data provided at their request, and original priorities list to set new priority areas of focus for the County (pertaining to economic recovery). SEDCOR and Staff will use this list to develop impactful program recommendations.	Proposed
May (tbd)	County Priorities for Economic Recovery	1. Summary of priorities and existing projects aimed at meeting those needs 2. Proposed approaches, projects/initiatives (grant programs, contract work, etc.)	1. Review and approval 2. Review, input and possible request for approval	SEDCOR and Staff will provide the Board with the final draft of the County Priorities List, and a list of all known, active projects/programs aimed at meeting those priorities. SEDCOR and Staff will also submit new program recommendations (ie: grant programs, etc).	Proposed
June 24 th	1. SEDCOR Quarterly Update	1. Report	1. Feedback	Board will receive updates on SEDCOR's work in the county and progress made on OnlineNW's Rural Broadband Expansion Project. At the Board's request, additional priorities setting work can be done at this currently scheduled meeting.	X
	2. Online NW Rural Broadband Project Update	2. Report	2. Review/Discussion		

****Proposed items still need to be approved and scheduled in BOC working session agendas.**

EDAC Recommendations for “Areas of Focus” Regarding Economic Recovery in Yamhill County

Preface: The Economic Development Advisory Committee (EDAC) membership includes industry partners and community representatives (city managers, mayors, etc.) representing all 10 cities in Yamhill County, our main traded-sector industries, and the Grand Ronde Tribe. This group has been tasked with making a recommendation to the BOC on areas of focus for economic development, health, and recovery. The following list of recommendations was developed during a guided strategy session, led by Kinesis Consulting on March 25th, 2021. The intent of this work is to provide support to the BOC in setting economic development priorities at a county level. If the Board chooses to focus on an area where additional support from the EDAC would be of value (such as developing grant programs or additional advisory groups), the EDAC has voiced interest in providing that support.

During the strategy session, the EDAC identified six areas of focus, which are offered in no specific order. Each bolded heading below represents the area of focus recommended by the EDAC. Sub-bullets offer specifics on the needs within that area.

- **Workforce and Business Development** – Two of the top three needs of businesses in our region are a location for their business and access to workforce.
 - With 50% of our graduating high school seniors not pursuing a college education, we have a significant opportunity to provide our youth with program options for job skills training to offer them options for gainful employment, while supporting local workforce development for our business partners. Develop a county-wide CTE program.
 - We should incentivize businesses to participate in CTE programming with their local schools to support the school programs and create deeper engagement with businesses.
 - Offer funding for businesses to develop in-house training/upskilling/mentoring programs, making it possible for them to hire entry-level team members.
 - Develop a county-wide marketing initiative to inform students, parents, educators, and businesses about well-paid alternative career pathways. Could we re-envision growyamhill.com? Engage Latinx, Russian and Pacific Islander communities in this outreach.
 - Invest in housing to make it possible for workers and their families to keep their residence in Yamhill County.

- **Infrastructure** – The EDAC sees federal economic recovery funding as an opportunity to make significant and long-term impacts within our county that not only aide in our recovery efforts but also build future resiliency.
 - Transportation – Finish the bypass and other essential transportation projects. Safe, efficient transportation of freight and people is essential to our communities and businesses.
 - Broadband – We need a consistent message to offer our community and funders regarding broadband. Access, affordability (through rural subsidy?) and quality of service should be our drivers.

Item E1
Exhibit "A"
Pg. 1 of 8

- Water – One third (+) of our cities suffer from water deficit, driving rolling shut-off days for residents. Growing pressures on state and regional water supply put our farmers at risk. Invest in regional water supply solutions such as the McMinnville – Carlton/Lafayette water infrastructure program.
 - Collaborate – Create policy/programs that support placement of conduit and other needed infrastructure when large county construction programs occur, such as the Dig Once Programs.
 - Consider other “big ideas” – Be bold. Consider rail systems along Hwy 99 to transport tourists from Portland to Yamhill County wine country. Incentivize new housing developments to invest in alternative and renewable energy systems.
- **Industry Recruitment and Retention** – When traded sector businesses are considering expansion to our county (our state), they seek information on available land (specific to their use), workforce, utilities & infrastructure, industry supply chain, incentive programs and community livability. They use this information to make important location decisions.
 - Invest in Business Retention and Expansion (BRE) programming. This is the work of SEDCOR, our local chambers of commerce, downtown associations, and destination marketing groups.
 - Prioritize addressing the lack of buildable lands for industry partners. Larger cities have resources for doing this work but no available land, while smaller cities may have land but need assistance with land readiness development programs.
 - Focus efforts on branding the county as a place to do business, utilizing assets like growyamhill.com and developing needed supply chains for existing significant industries.
 - Identify the specific needs of our existing businesses (engage them) and develop funding/incentive programming and local policy that meets those needs.
 - Incentivize succession planning for businesses, to keep them local and growing into the future.
- **Land Use** – Land use laws and local regulations present hurdles for all types of development. The EDAC urges the Board to focus attention on the areas where they have authority and influence to address the most significant hurdles our communities and businesses face regarding land use.
 - Consider options for supporting the development of value-added agriculture businesses on EFU land. Polk County adopted a safe harbor for value-added ag many years ago which has proven successful – can we look at programs like this to support our farmers, while still responsibly regulating EFU land use?
 - Prioritize the development of buildable industrial lands for our traded sector partners. We rely on our traded sector businesses to provide living wage jobs and to contribute to the tax roll, yet we are currently losing businesses in some communities for lack of buildable industrial land. Consider taking a regional inventory perspective on UGB expansion programs when it comes to available lands to balance community needs with county-wide options.
 - Create programs that incentivize affordable housing development.

- **Governance & Legislation** – This area of focus is aimed at engaging the communities and business partners, creating goals, clearly communicating intent, and driving changes at a local governance and state legislative level.
 - Determine county priorities and define the county’s vision – then assign resources for implementation.
 - Prioritize county-wide emergency preparedness collaboration. Start by assessing weak points, resources, inequities, etc.
 - Engage with your communities. The EDAC recommends that the BOC host regular sharing and listening sessions with the mayors in each community to stay informed about what issues they are facing and what support they need.
 - Define the county’s agenda for advocacy at a state level. Whether that advocacy is for business support, land use or any other regulatory initiatives, the county would benefit from having a clear annual agenda for advocacy.
 - Simplify & improve business incentive programs to ensure that they meet the needs of businesses while properly incentivizing business growth and community engagement.

- **Livability and Tourism** – The Northwest does not have the reputation of being the most business-friendly region, yet the driver for many businesses is the high in-migration level we continue to see from people (potential workforce) who want to live here. Out of state visitors come here as tourists and often want to stay and make Yamhill County their new home. Maintaining a tourism friendly environment is especially important for the very large and growing Yamhill County wine industry; while continuing to draw talent is especially important for existing and new traded sector industry partners.
 - **Commit** to understanding the value of tourism to our region and embrace the many facets of a healthy tourism climate (ie: arts, literature, outdoors, authentic community experiences, etc.). The wine industry alone brings in \$122mm in direct spending from tourism each year.
 - **Identify and support** alternative housing solutions and transition programming for our houseless population, to include mental health, addiction counseling and work placement assistance. Be creative. Consider options such as a community resource person rather than law enforcement intervention with our houseless population – to help identify need and serve as a referral resource.
 - **Support** the development of destination marketing for Yamhill County as a tourism and livable destination.

This summary is the consolidated work from a significant brainstorming process that resulted in several idea concepts within each area of focus. In consolidating this information, we worked to call out the most highlighted of those concepts within each area of focus. That said, if you have interest in more deeply exploring the EDAC’s work in any of these recommended areas of focus, we would be happy to provide more detail.

Respectfully submitted on behalf of the EDAC by:

Abisha Stone



STATE OF OREGON
Office of the Governor
KATE BROWN

Investment Criteria for American Rescue Plan Funds

The American Rescue Plan (ARP) offers Oregon the ability to turn around its economy from the impacts of the pandemic. With this historic relief package, we have the opportunity to revitalize and rebuild our economies — and our communities — with equity and fairness at the center. With these goals in mind, Governor Brown has laid out the following principles that will be used when making decisions regarding ARP investments.

Principles

We have an opportunity to make a big impact, and we should do that. The investment plan should be focused on big problems that we can make a dent in to help Oregon recover from the pandemic.

We should address the disparities that were exacerbated by the pandemic. Helping women, BIPOC communities, and those who were disproportionately harmed by the pandemic and the natural disasters of 2020 should drive decision-making.

We should make Oregon more resilient. The pandemic and historic wildfires showed weaknesses in our infrastructure and society that we should work to shore up.

We should maximize the economic impact these dollars have on recovery this year. If we act smart, we can narrowly target our investments, leveraging other dollars or leaning on strategies that we know will maximize our investment.

We should invest in programs where the pandemic has shown us there is a better way. We saw the deficiencies and challenges of our childcare system, our housing support network, and other parts of the safety net during the pandemic, and we should invest in innovation that can improve these critical services.

These are one-time funds. To the extent possible, investments made should not increase ongoing or roll-up costs for the state. Use some federal money to balance the budget, but don't spend down reserves on top of one-time money.

Public accountability and participation will be key. These funds are game-changing in size and scope, and the public needs to see — and inform — how these dollars will work for them.



REGIONAL SOLUTIONS OFFICE
GOVERNOR KATE BROWN

April 7, 2021 at 2-3PM: Mid-Valley Economic Recovery Team (M-V ERT)

The Mid-Valley is Marion, Polk, and Yamhill Counties with Linn County included in the Santiam Canyon

Zoom Meeting <https://zoom.us/j/92160063751?pwd=ZWtMY1JFaEILRGtGSk44QUprTG5TUT09>

Meeting ID: 921 6006 3751

Passcode: 797325

One tap mobile +12532158782,,92160063751#,,,,*797325# US (Tacoma)

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|---------|---|
| 2:00 PM | Welcome |
| 2:05 PM | Recovery Planning Discussion: Mid-Valley Regional Solutions is seeking your input on Governor Brown's 10-Point Economic Recovery Plan. The plan and investment approach documents are provided below.
<u>10-Point Economic Recovery Plan Overview</u>
<i>Question: What are the top three action points for the region?</i>
<u>Investments</u>
<i>Question: Where should this region focus investments?</i> |
| 2:45 PM | Updates |
| 3:00 PM | Adjourn |

Next meeting: April 21, 2021 from 2-3PM

If you have additional comments, please send to jody.christensen@oregon.gov or call 503.559.0382.



STATE OF OREGON
Office of the Governor
KATE BROWN

10-Point Economic Recovery Plan

Overview

Oregon's outlook for rapid economic recovery is strong; we have an opportunity to lead with equity in our recovery efforts and not only support those who have kept our economy going, but to also lift up all Oregonians in both rural and urban parts of the state. While communities of color have been most impacted by the pandemic and wildfires in many ways, this action oriented 10-point plan will strategically support these communities across the state.

10-Point Plan

As the state recovers from the pandemic and historic wildfires, investments should align with the following 10 actions. Some action items are already under way, and some will be targeted with the state's share of federal funds from the American Rescue Plan. These are noted as follows:

- B = In Governor's Recommended Budget
- L = In current state bill under legislative consideration
- F = Will be targeted for investment with new federal funds from American Rescue Plan

Action #1: Investing in Oregon's hardest hit workers (those currently unemployed or underemployed)

- Extend/expand unemployment benefits, direct cash transfers (LF)
- Expand Individual Development Accounts/wealth building strategies/financial literacy opportunities (BLF)
- Provide funding for nonprofits at the front lines of the crisis (F)

Action #2: Reinvesting in innovative housing

- Turn commercial property into residential opportunity (F)
- Develop focused strategy for affordable housing for skilled + trade workers (BF)
 - Stabilize renters and homeowners (BLF)

Action #3: Supporting resilient rural communities

- Support local governments in planning and growth through economic development strategies (F)
- Implement targeted forest health strategies (BLF)
- Invest in community colleges (F)
- Support our agriculture economy (LF)

Action #4: Supporting Oregon's workforce (those currently employed but struggling)

- Target investments in workforce supports to BIPOC communities disproportionately impacted by COVID-19 (career pathways, childcare, housing supports) (BF)
- Expand free Employment-Related Daycare for 12 months (BF)
- Support the caring economy (BF)

Action #5: Creating opportunities for Oregonians (workforce development)

- Provide upskill/reskill opportunities to move individuals out of poverty (F)
- Help women get back into the workforce (F)
- Lean in on strategies to address the talent pipeline (see STEM Education Plan)
- Amplify new voices to support workforce development (BLF)

Action #6: Getting small business back on its feet

- Provide additional business relief; strategies related to Main Streets and downtown revitalization (BLF)
- Provide ongoing technical assistance (BF)
- Provide outreach/development for businesses on the cusp of closing (F)

Action #7: Investing in Oregon's infrastructure

- Broadband investments, urban + rural (BLF)
- Traditional economic development investments for underserved communities: water, roads, wastewater, stormwater, ports (BLF)
- Local government services as infrastructure (resiliency/preparedness) (F)

Action #8: Oregonians investing in Oregon

- Implement BIPOC business strategy (non-profits/giving campaigns) (F)
- Implement hardest hit businesses strategy (F)
- Support opportunities for Oregonians to directly invest in Oregon-based companies through venture capital funding models (support for angel investors) (BLF)

Action #9: Safely Reopening Oregon's economy

- Promote and enable safe in-state travel (F)
- Highlight Oregon on an international platform with sporting events over the next two years (BLF)
- Support business clusters moving from shutdown to reopening (BLF)

Action #10: Innovation in Manufacturing

- Enhance R+D and innovation across universities and industry (BF)
- Support inclusive innovation and entrepreneurial development by targeting talent from rural and historically underrepresented communities (BF)
- Incentivize manufacturing and traded-sector expansions (BF)



STATE OF OREGON
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Principles

We have an opportunity to make a big impact, and we should do that. The investment plan should be focused on big problems that we can make a dent in to help Oregon recover from the pandemic.

We should address the disparities that were exacerbated by the pandemic. Helping women, BIPOC communities, and those who were disproportionately harmed by the pandemic and the natural disasters of 2020 should drive decision-making.

We should make Oregon more resilient. The pandemic and historic wildfires showed weaknesses in our infrastructure and society that we should work to shore up.

We should maximize the economic impact these dollars have on recovery this year. If we act smart, we can narrowly target our investments, leveraging other dollars or leaning on strategies that we know will maximize our investment.

We should invest in programs where the pandemic has shown us there is a better way. We saw the deficiencies and challenges of our childcare system, our housing support network, and other parts of the safety net during the pandemic, and we should invest in innovation that can improve these critical services.

These are one-time funds. To the extent possible, investments made should not increase ongoing or roll-up costs for the state. Use some federal money to balance the budget, but don't spend down reserves on top of one-time money.

Public accountability and participation will be key. These funds are game-changing in size and scope, and the public needs to see — and inform — how these dollars will work for them.