

**SEVENTH AMENDMENT TO AGREEMENT
SCHOOL BASED HEALTH CENTER SERVICES
Yamhill County HHS and Virginia Garcia Memorial Health Center**

THIS SEVENTH AMENDMENT TO AGREEMENT (“Amendment #7”) is made by and between Yamhill County, a political subdivision of the State of Oregon acting by and through its Department of Health and Human Services (“County”) and Virginia Garcia Memorial Health Center (“VGMHC”), an Oregon nonprofit corporation, PO Box 6149, Aloha, OR 97007.

RECITALS:

A. County and VGMHC are parties to that certain agreement dated as of July 23, 2012 (the “Underlying Agreement”), pursuant to which VGMHC operates the Willamina School Based Health Center (“SBHC”). The Underlying Agreement is memorialized in Yamhill County records as Board Order 12-403. The Underlying Agreement was first amended August 25, 2014, (“First Amendment”) memorialized as Board Order 14-509. The Underlying Agreement was further amended on October 15, 2015 (“Second Amendment”), memorialized as Board Order 15-422, on July 31, 2017 (“Third Amendment”) memorialized as Board Order 17-296, on May 9, 2019 (“Fourth Amendment”) memorialized as Board Order 19-142, August 22, 2019 (“Fifth Amendment”) memorialized as Board Order 19-305 and on March 18, 2021 (“Sixth Amendment”) memorialized as Board Order 21-99.

B. County and VGMHC now desire to further amend the Underlying Agreement upon the terms and conditions as more particularly set forth herein below.

C. Capitalized terms not defined herein shall have the meanings attributed to such terms in the Agreement.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein below and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties hereto, County and VGMHC, intending legally to be bound, hereby agree as follows:

1. Section 2 of the Underlying Agreement, as amended, is hereby further amended to include the following: “VGMHC agrees to perform the services (the “Services”) included in the SBHC Outreach and Engagement Project which is attached hereto as Exhibit A and incorporated herein by this reference.”

2. The balance of Section 2 of the Underlying Agreement remains unchanged.

3. Section 3 of the Underlying Agreement, as amended, is hereby further amended to include the following: “One-time funding in the amount of \$27,000 is added for the SBHC Outreach and Engagement Project. Outreach and Engagement Project Funds must be spent and

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all supplies purchased by June 30, 2021. The maximum amount due to VGMHC for performance of Services for the fiscal period of July 1, 2020 through June 30, 2021 is \$87,000.”

4. The balance of Section 3 of the Underlying Agreement remains unchanged.

5. Section 7 of the Underlying Agreement is hereby amended to include the following: “VGMHC will submit a final narrative report with a final budget detailing expenditure of the funds on the template provided by the School-Based Health Center Program Office. Final report is due to Yamhill County by July 7, 2021.”

6. The balance of Section 7 of the Underlying Agreement remains unchanged.

7. The balance of the Underlying Agreement remains unchanged.

8. Ratification. Except as otherwise expressly modified by the terms of this Amendment #7, the Underlying Agreement shall remain unchanged and continue in full force and effect. All terms, covenants and conditions of the Underlying Agreement not expressly modified herein are hereby confirmed and ratified and remain in full force and effect, and, as further amended hereby, constitute valid and binding obligations of VGMHC enforceable according to the terms thereof.

9. Authority. County and VGMHC and each of the persons executing this Amendment #7 on behalf of County and VGMHC hereby covenants and warrants that: (i) such party has full right and authority to enter into this Amendment #7 and has taken all action required to authorize such party (and each person executing this Amendment #7 on behalf of such party) to enter into this Amendment #7, and (ii) the person signing on behalf of such party is authorized to do so on behalf of such entity.

10. Binding Effect. All of the covenants contained in this Amendment #7 shall be binding upon and shall inure to the benefit of the parties hereto and their respective heirs, legal representatives and permitted successors and assigns.

11. Counterparts. This Amendment #7 may be executed in multiple counterparts, each of which shall be an original, but all of which shall constitute one and the same Amendment #7.

12. Recitals. The foregoing recitals are intended to be a material part of this Amendment #7 and are incorporated herein by this reference.

(signature page follows)

IN WITNESS WHEREOF, the parties hereto have executed, or caused to be executed on the date indicated by their duly authorized officials, this Amendment #7 in duplicate, each of which shall be deemed an original on the date executed by all parties.

DONE the last date set forth adjacent to the signatures of the parties below.

**VIRGINIA GARCIA MEMORIAL
HEALTH CENTER**

YAMHILL COUNTY

By: _____
(signature)
Date: _____



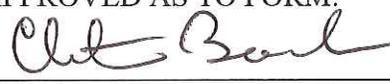
MARY STARRETT, Chair
Board of Commissioners
Date: 5/13/2021

(printed name)

Lindsey Manfrin
Digitally signed by Lindsey Manfrin
DN: cn=Lindsey Manfrin, o=Yamhill County, ou=Public Health, email=Lindsey.Manfrin@yamhill.or.us, Date: 2021.05.11 11:38:04 -0700

LINDSEY MANFRIN, Director
Department of Health & Human Services
Date: _____

(title)

APPROVED AS TO FORM:


CHRISTIAN BOENISCH
County Counsel
Date: 5/14/21

Tax ID No.: on file

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Accepted by Yamhill County Page 3
Board of Commissioners on
5/13/2021 by Board Order
21-176

IN WITNESS WHEREOF, the parties hereto have executed, or caused to be executed on the date indicated by their duly authorized officials, this Amendment #7 in duplicate, each of which shall be deemed an original on the date executed by all parties.

DONE the last date set forth adjacent to the signatures of the parties below.

**VIRGINIA GARCIA MEMORIAL
HEALTH CENTER**

YAMHILL COUNTY

By: 
Date: 5/6/2021 | 15:34 PDT

MARY STARRETT, Chair
Board of Commissioners
Date: _____

Gil Munoz
(printed name)

LINDSEY MANFRIN, Director
Department of Health & Human Services
Date: _____

CEO
(title)

APPROVED AS TO FORM:

Tax ID No.: on file

CHRISTIAN BOENISCH
County Counsel
Date: _____

SBHC Outreach and Engagement Funding Opportunity Application

Applications for SBHC Outreach and Engagement Awards must submit the following information to be considered a complete application. Applications are due by *5pm on Monday February 8th*.

- SBHC(s) applying for funding: Willamina Health Center on the Willamina High School Campus.
- Contact person (name and organization): Grant administration contact: Laura Etherton, Virginia Garcia Memorial Health Center. Grant programmatic contact: John Richardson-Fitch, Virginia Garcia Memorial Health Center.
- Contact information (email and phone): Laura Etherton: letherton@vgmhc.org, cell 503-807-6409 and office 503-352-8675. John Richardson-Fitch: jrichardsonfitch@vgmhc.org, cell 971-708-8912.

1. Describe the need for your outreach and engagement project(s). (300-word max)

The Willamina Health Center on the Willamina High School is uniquely suited to address the many health and life challenges faced by youth in the surrounding communities. These challenges have increased and become more complex due to COVID-19, particularly for students in Indigenous and Tribal communities, communities of color, and populations experiencing inequities in health outcomes.

At the same time, with the school operating virtually due to the pandemic, students and families are less likely to become aware of the SBHC supportive health and mental health services provided by Willamina Health Center. We need to adapt our outreach approach to reach and re-connect with these populations if we are to make care accessible. Whether students continue distance learning, in-person learning or learning in a hybrid approach, we need connect with students and families in new ways to promote access to care.

2. Describe your proposed project(s) and whether this is a new project or enhancing an existing project. How will this address health inequities?

Virginia Garcia will launch a new, multi-pronged SBHC visibility and awareness project to promote student access to health and mental health services. This project will focus on reaching communities of color and populations experiencing inequities in health outcomes, with a special focus on the Latinx communities and the Grande Ronde community served by the Willamina Health Center's School-Based services.

We will promote student access to health and mental health services, focusing on culturally responsive, targeted television, radio and social media outreach in English and Spanish, and tailored community visibility efforts. We plan to implement three distinct campaigns, two of which will target messaging to students, and one with the messaging and medium targeted to parents and families. We will also use a variety of channels to reach people – including printed mailings, Facebook, Univision, Del Rey and Snapchat – based on what works best for the target audience.

We plan to work with three creative companies who have had relationships with us since the onset of the pandemic. Early on, we identified the need to communicate urgent COVID safety and testing messages to key communities, especially the Latinx communities in Yamhill and Washington County, at an unprecedented volume and pace.

Video companies MEK and Avista are Latinx-run companies that do much of the translation work in-house. We also work with Watermelon Web Works to develop website landing pages that integrate with social media and other outreach so patients and families can connect directly to information to help them get the care they need. We are also exploring partnering with the Area Health Education Center (AHEC) at OHSU to gain insights into marketing to our culturally diverse underserved rural populations.

We plan coordinate our work with the separately funded project for our SBHCs in Washington County, and expect that we will be able to strategically adapt many of the messages, videos and graphics across multiple locations in both Yamhill and Washington counties, furthering the reach of the grant funds.

In addition, if awarded, we plan to collaborate closely with the SBHC outreach and engagement project that is being submitted for the newly opened McMinnville SBHC, building on our current networking activities with this new SBHC. We believe this collaboration will magnify the impact of grant resources to promote access to much-needed SBHC services across the county.

We have communicated with Yamhill County, the LPHA in our service area, about our intention to apply for these grant funds. A letter of support from Yamhill County was included with our initial application.

3. Describe the goals of your project(s) and what you expect to achieve by the end of the funding period.

The overarching goal of our project is to increase awareness of and access to SBHC health and mental health services at Willamina Health Center. To reach that overarching goal, our strategy is to conduct the multi-media and visibility projects described above. To implement that strategy, our specific tactical goals include:

1. Create three distinct carefully messaged "campaigns", each with short videos, landing pages, social media assets, and print materials to reach students and families.
2. Promote the campaigns through public service announcements on Univision and Del Rey, mailers to targeted geographic areas, and social media promotion.
3. Create and implement a community visibility effort through banners and signs in the community, and T-shirts and water bottles.

4. Collaborate with other SBHC fiscal sponsors and agencies to maximize the effectiveness of our collective outreach and engagement efforts in Yamhill county.

4. Project Timeline: Provide a detailed timeline for each project. Include a month-by-month projection of activities.

March:

Collaboration with School Districts and other SBHCs

Finalize plans and budgets

Campaign creation: videos, social media assets, graphic design

April:

Ongoing campaign creation

Ongoing collaboration

Campaign promotion via PSAs, social media, mailers

Create community visibility materials

May:

Distribute and post community visibility materials

Ongoing campaign creation and collaboration

Campaign promotion via PSAs, social media, mailers

June:

Distribute and post community visibility materials

Campaign promotion via PSAs, social media, mailers

Project evaluation and post-project planning

5. Project Budget: Provide an estimated budget for each project. This may be in narrative form.

Project budget for Yamhill County Virginia Garcia SBHC: Willamina Health Center on the Willamina High School Campus

Personnel: 3,794

Video and graphic design campaign creation: 9,000

Media placement (Univision, El Rey, etc): 3,750

Social Media Promotion: 625

Promotional items (water bottles, T-shirts): 2,500

Printing (mailer, signage, banners): 2,250

Mailer design and postage 2,581

Web services: 250

Translation services: 250

TOTAL: 25,000



Please include the following as an attachment:

Letter of support – For those where the LPHA is the contract holder but not that lead agency doing the work. Provide a letter of support from the LPHA indicating their support of the proposed project and acknowledging that they will receive any funds through the county contract.

Please email completed applications to sbhc.program@dhsosha.state.or.us

B.O. 21-176
Exhibit "A"
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