

Carolina Rook

From: Keri Hinton
Sent: Friday, June 26, 2020 1:46 PM
To: Casey Kulla; Mary Starrett; Rick Olson
Cc: Ken Huffer; Christian Boenisch; Justin Hogue; Carolina Rook
Subject: Made in Yamhill County ad
Attachments: Made in Yamhill Co.pdf

Good afternoon,

Attached you will find information from the News Register asking if the Commissioners would like to advertise in the upcoming 2020 edition of the Made in Yamhill County publication. The Commissioners along with SEDCOR split a full page ad last year in the 2019 edition of Made in Yamhill County. This information will be included in the agenda folder for your consideration on Thursday, July 2, 2020.

Thanks,

Keri Hinton
Executive Office Specialist
Yamhill County Board of Commissioner's Office
434 NE Evans St, McMinnville, OR 97128
hintonk@co.yamhill.or.us
Ph: (503) 434-7501
Fax: (503) 434-7553

Accepted by Yamhill County
Board of Commissioners on
7/2/2020 by Board Order
20-215

RECEIVED

JUN 22 2020

YAMHILL COUNTY BOC

June 19, 2020

Hi Casey,

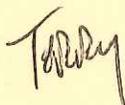
I hope this finds you well! Jeb asked me to follow-up with you and see if you had received his e-mail (below).

Attached is an informational flyer, and a copy of the magazine from last year. You combined efforts SEDCOR to split a page. I've flagged your ad and profile.

The deadline to book space is July 8, and we have time after that to finalize details.

Let's talk soon!

Kind regards,



Terry Conlon
tconlon@newsregister.com
503-687-1258

6/15/20

Casey Kulla
Yamhill County Commission

Hi, Casey.

The N-R has begun work on our 7th annual "Made In Yamhill County" magazine, scheduled for Aug. 7 distribution.

We see many reasons for local economic development interests to support the 2020 publication. Our hospitality, retail and service industries have been severely hurt, many for an extended time. The health of our local manufacturing base is all the more critical today.

People here and statewide are out-of-work. For manufacturers that are active and sustainable, it should be a good time for qualify hiring.

Yamhill Valley News-Register

800.472.1198 | 503.472.5114 | FAX: 503.472.9151

1315 NE Miller St. | McMinnville, Oregon 97128

PO Box 727 | McMinnville, Oregon 97128-0727

Magazine content this year, as you might guess, will focus on impacts of the COVID-19 pandemic – stories about local manufacturers of Personal Protective Equipment; how the pandemic has affected area manufacturing operations and sales; and the availability of employment.

Made In Yamhill County delivers a valuable message to local citizens about the importance of maintaining a strong manufacturing economy. With some extended distribution, it can be a valuable tool to let others know that Yamhill County is “open for business” in this sector of the economy.

This is a difficult project for a newspaper that is understaffed due to dramatic loss of revenue from the pandemic. We hope you will consider whether your group can assist in one or more ways, including these areas of project interest:

Purchase of promotional space – Contact Advertising Manager Terry Conlon via email above;

Provide thoughts/materials for content areas described above – Contact Ossie Bladine via email above;

Economic Development funding to help finance specialized content production and expanded distribution – Contact me via email.

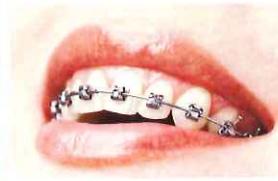
We hope that our 2020 Made In Yamhill County magazine can be a valuable resource for local economic development.

Please let us know who from your organization we should talk with about any of the above interests.

Cheers,

Jeb

Jeb Bladine
News-Register Publishing Co.
503-687-1223
jbladine@newsregister.com



WHY SHOULD YOU BE PART OF THIS MAGAZINE?

- This publication is distributed year 'round to businesses looking at locating to Yamhill County.
- This publication lets the "locals" know about the quality businesses looking for quality employees.
- The diversity shown in this publication is part of the allure for new companies locating here.
- Insure that "locals" recognize the importance of manufacturing to our local economy and quality of life.

PRODUCT EXAMPLE

PRODUCT NAME BUSINESS NAME



Street Address, Town
Phone Number
BusinessWebsite.com

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum vitae volutpat nunc. Quisque commodo egestas porttitor. Aliquam a gravida libero. Integer ultrices elit in sodales

aliquam. Ut nec dignissim leo. Mauris non risus iaculis ante maximus lobortis bibendum vitae felis. Sed ut ornare risus. Vivamus non ullamcorper quam. Praesent eget pretium leo, vitae dignissim tellus. Interdum et malesuada fames ac ante ipsum primis in faucibus. Proin placerat consectetur scelerisque. Mauris sit amet ultrices purus. Donec in lacus tellus. Suspendisse potenti. Mauris et orci orci. Phasellus at sapien lorem. Pellentesque arcu lectus, venenatis a nunc sed, finibus sodales diam. Nulla elementum sed lorem ut sagittis. Sed in urna vel mi blandit rutrum ut vel eros. Aliquam eu metus in lorem suscipit ullamcorper et sed nisl. Pellentesque gravida, nibh varius dictum fermentum, neque enim placerat tellus, at dignissim magna nunc non ipsum.

Profiles are approximately 160-170 words.
One photo of product per profile please.

AD SIZES AND PRICES

FULL PAGE	\$789
(9"w x 10.25"h)	
Full page ad gets two 1/4 page product spots, or one 1/2 page product spot	
HALF PAGE	\$534
(4.3125"w x 10.25"h) or (9"w x 4.9375"h)	
Half page ad gets one 1/4 page product spot	

- Product spots are free with ad purchase.
- Additional product spots may be purchased at \$75 each after ad requirement is met.

PUBLISHES: AUGUST 7, 2020 | DEADLINE: JULY 8, 2020

Contact us today to reserve your space!
503-687-1258 | advertising@newsregister.com

Yamhill Valley News-Register
060920

B.O. 20-215
Exhibit "A"