

Anne Britt

14 JAN -2 P3:35

From: Bonnie Corns
Sent: Friday, December 20, 2013 8:13 AM
To: Kathy George; Laura Tschabold
Cc: Craig Hinrichs; Paul Kushner; Margaret Jarmer; Anne Britt
Subject: Request to BOC

12/19/13

Hi Kathy and Laura,

I would like to ask the Board for permission to apply to Oregon Health Authority for an Alcohol & Drug Innovation Prevention Program Grant in the amount of \$50,000. The terms of the grants are February 1, 2014 for an 18 month period.

The purpose of this grant is to encourage innovative methods of providing alcohol & drug promotion and prevention at the community level. The proposal must identify issues or problem areas of concern in the community and partner and collaborate with community members to develop an overall approach to community health and wellness. As we begin to determine innovative ways to reach our community we have identified several ideas:

- a. Using results from an environmental scan of local retailers, follow up by providing those results to retailers who are interested in ensuring that advertisements do not target youth, and to provide technical assistance should they want to change current advertising practices. As a follow up, we would research ideas for positive recognition for those businesses that do make changes based upon this information.
- b. Using results from retailer compliance checks, provide retailer education for the entire retailer staff at their location.
- c. To perform 3rd Party sale enforcement.

Please let me know if you have any questions.

Anne, please place on the agenda for next week's Board session.

Thank you!



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Accepted by Yamhill County
 Board of Commissioners on
 1/2/14 by Board Order
 # 14-06

*Our Vision: People in Yamhill County live, work, learn, and play in safe communities that support wellness and dignity.
 Our Mission: Yamhill County HHS promotes the public's physical, emotional and social well-being through services, prevention, education, and partnerships.*