



## Yamhill County Economic Development Newsletter

February 21, 2025

- [The Oregon Innovation Showcase](#) will be held in Portland on May 19-20 at the Sentinel Hotel. [The event](#) is an opportunity to connect with investors, learn from other's success stories, discover emerging startups, and explore a focus on industries requiring long-term development. Registration for Early Bird ends on February 28<sup>th</sup>, registration after that is \$249 for standard March 1-May 16, and \$299 onsite.
- Business Oregon's Director, Sophorn Cheang shared the agency's [2024 Annual Report](#) and strategic plans: [3-year Agency Strategic Plan](#); [Diversity, Equity and Inclusion Plan](#); [10-year Oregon Innovation Plan](#); and a [5-year Global Strategy and Inbound Attraction Strategic Plan](#). The agency's highlights from the Annual Report include 421 total investments; \$377M in incentives, grants, and loans; 65% of all projects in rural Oregon.
- CO-by the US Chamber has produced a [guide for funding your business](#). The guide explains grants, loans, and common business expenses as a precursor to securing funding.
- CO-by the US Chamber is also offering a free Small Business Event, [C-Suite to Main Street, a masterclass in thriving through change](#), to help you with starting, running and growing your business on February 27<sup>th</sup>, 12 noon ET.
- CO-by the US Chamber is looking for feedback and offering a chance to win \$100 Amazon gift card for participating. They are asking about what your business does, topics of interest to you and to share your stories. You can take the survey [here](#). You can also [sign up](#) for a free account to receive information from CO to help your business.
- Are you considering trademarking your product? The US Patent and Trade Office is offering a free [Federal Trademark filing overview session](#) on February 28<sup>th</sup>, 3pm ET. They also offer a variety of seminars on trademarks and patents. You can learn more [here](#) and [sign up](#) for their newsletter.

- It is tax season for many of us. Investopedia offered this [article on IRS red flags](#) to avoid an audit.
- The SBDC is a great resource for you and your business and offers free services to small businesses. You can find more information about the SBDC and set a meeting with an advisor [here](#) for the Chemeketa office and [here](#) for the Portland Community College office.
- The [SBA](#) has upcoming events that might be of interest: [SCORE Educational Assistance Week](#) – marketing your small business, Feb 24-27, 9-3pm, (in Beaverton); [IRS Resources for your new business](#), Mar 4, 10-12noon, (online); [Financial Basics for new small businesses](#), Mar 6, 1-4:30pm (online). You can search for more programs to help you and your business [here](#).
- It is unlikely the Federal Reserve will cut rates at their next meeting due to high inflation and unknown impacts on the Trump Administration’s economic policies. You can read an article [here on Investopedia](#).
- The [FTC posted](#) an article on what to do if someone used your SSN to file taxes.
- Having a start-up is hard work. Entrepreneur offered this [article with advise for entrepreneurs](#) with 6 key takeaways on staying the course.
- Did you know you can sign up for emergency alerts? [OR-Alert](#) is the state’s emergency notifications platform. It’s easy and notifications for your area will go directly to your phone. I received several of them during last weeks severe weather.
- And lastly, a story about an 87 year-old man [delivering party invitations](#) to his neighbors door-to-door, ‘until the cops arrive’. Watch the video, its beautiful.

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